The Essential Secrets of Songwriting

TABLE of CONTENTS

10 Songwriting
eBooks that will
help you turn out
GEMS
you can be
proud of!

Gary Ewer

In Case You're Missing the Fundamentals, Introducing...

THE FUNDAMENTALS:



The Essential Secrets of Songwriting 10-eBook Bundle

Written by Gary Ewer

Gary Ewer is a former senior instructor in the Department of Music, Dalhousie University. For the past 12 years, he's been showing songwriters, through his blog and his eBook Bundle, how to write better songs.



Been writing songs based purely on your instincts? You could be missing some of the important fundamentals. You don't need to be able to *read* music – that's not what will take you to the next level. It's actually more basic than that. **You need to discover the fundamentals**.

If you're ready to take your songwriting to a new level of excellence, I want to help! "The Essential Secrets of Songwriting" 10-eBook Bundle is meant to show you *everything* you need to become consistently excellent.

Take a look at the following pages. **They contain the Table of Contents of all the eBooks in the Bundle**. Read it through – you'll get to know *exactly* what you'll be learning as you dive into the materials.

Gary Ewer

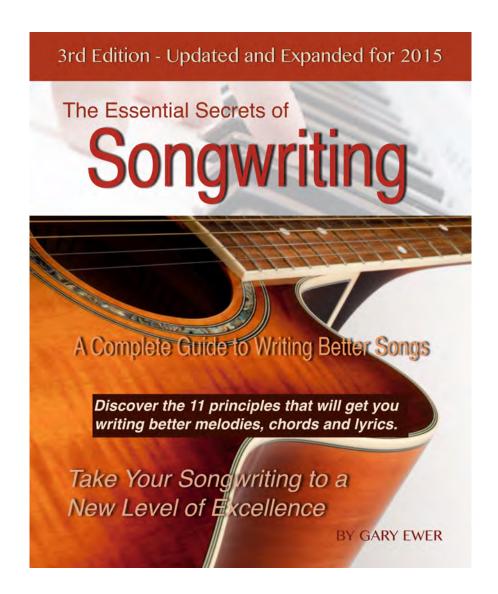
PS- If you know you're ready to get started, you can be reading the materials moments from now. \$37 USD



The eBooks that make up "The Essential Secrets of Songwriting" 10-eBook Bundle:

- 1. The Essential Secrets of Songwriting, 3rd edition
- 2. Essential Chord Progressions, 2nd edition
- 3. More Essential Chord Progressions, 2nd edition
- 4. How to Harmonize a Melody
- 5. Chord Progression Formulas
- 6. The Essential Secrets of Songwriting 9-Lesson Course
- 7. From Amateur to Ace: Writing Songs Like a Pro
- 8. Fix Your Songwriting Problems NOW
- 9. Hooks and Riffs: How They Grab Attention, Make Songs Memorable, and Build Your Fan Base
- 10. Writing a Song From a Chord Progression

Now it's time to look at each eBook's table of contents to see what they'll do for your songwriting skills...



		The Contrast Principle of Composition 98
Table of Contents		Energy – the Forgotten Formal Element
Introduction to the 3rd Edition 11		115
PREFACE 18		What Song Form Is Doing For Your Song
The Desire to be Creative – It's Human It's	s You	120
18		Chapter 3 SUMMARY 123
WHEN GOOD SONGS GO BAD 23		
LISTEN! 26		CHAPTER 4: CHORD PROGRESSIONS
WHAT IS GOOD MUSIC? 29		Some Straight Talk on Chord
		Progressions 128
CHAPTER 1: An INTRODUCTION TO WRITIN	IG	I. Chord Basics 131
MUSIC		The Basic Triads of Any Major Key 133
The Sound of Music 37		How We Refer to Chords 135
Good Music is Good Partnership	39	II. How One Chord Moves to Another
MAJOR SONG COMPONENTS	42	Chord 136
Form 42		The V-I Progression 137
The Chords You Choose 46		Why Some Progressions Work and
Why Great Melodies are Great	47	Others Don't 137
How To Say What You Need To Say	<i>y</i> 49	Strong Progressions – Fragile
Hooking the Audience 50		Progressions 143
Is There a Composer in Me?	53	The Chart of Two-Chord Progressions
What You Need To Be a Good		149
Songwriter 55		When Progressions Sound Muddled
Let's Get Started!59		150
Make a Demo Recording – Yes, alre	eady!	When to Use Strong Progressions, and
59		When to Use Fragile Ones 152
Get It Done! 60		What About Minor Keys? 156
Chapter 1 SUMMARY 63		Looking for the "Killer Chord
		Progression" 161
CHAPTER 2: Your Music From the Inside		How Long Should a Chord Progression
The Success of Great Writers	65	Be? 163
Form 68		III. Integrating Balance When Building a
How Important is Form? 68		Longer Progression 165
Good Form Means Good Design	69	Building Longer Progressions 167
Good Form Can't be Accidental	71	Incorporating Balance 171
Song Components Defined	73	IV. Expanding Your Chord Vocabulary
Intro 73		177
Verse 78		I. Adding a 7th to a V-Chord 178
Pre-Chorus 81		II. Modal Mixtures 184
Chorus 85		III. Secondary Dominant Chords 187
Bridge 87		IV. Suspensions 192 V. Inversions 196
Outro 90	0.3	Key Changes 200
Getting to Know Your Song	92	
Chapter 2 SUMMARY 95		Don't Go Changin' Without a Reason 200
CHAPTER 3: Designing a Song		Chapter 4 SUMMARY 206
The Blueprint: Putting the Parts		

Together

97

CHAPTER 5: Melody and Lyric

How Good Melodies Work211		A Hook's Main Characteristics 27	77
The Melodic Journey: How "Yesterday"		The Various Types of Hooks 27	79
Works 213	,	1. The Chorus Hook 280	
When Melody and Lyrics Are At Cro	OSS-	2. The Intro Hook 280	
Purposes:		3. The Instrumental Background Hool	k
Don't Write Counterintuiti	velv	281	
216	,	The Hook as a Basis for Your Song 28	32
What is Falsetto and Tessitura?	218	The Subtle Hook 283	
Writing Good Melodies 221		The Myth of the Hook 284	
Getting Notes in the Right Place	221	•	86
Song Sample: "You Belong With Mo	e"	Chapter 6 SUMMARY 288	
224		•	
Shaping a Melody 229		CHAPTER 7: Inspiration	
Writing Good Song Lyrics 231		The Role of Inspiration 290	
Too Many Words 232		Misunderstanding Inspiration 29	91
Developing Better Lyrics: Tips and		The Steps to Honing Your Songwriting	3
Techniques 235		Craft 296	
Creating a Song by Layering Ideas	239	Starting Without Inspiration 29	98
Other Ways to Compose 248		Chapter 7 SUMMARY 300	
Songwriting Dissatisfaction	250		
Dissatisfaction Is Normal 252		Chapter 8: The World Beyond Composing –	
Balancing Lyrics and Melody	254	Now What?	
The Balance of "Hotel California"	255	The Most Important Principle of All 30)1
Dealing with Unremarkable Lyrics	256	And now what? 303	
Don't be Weak 258		Getting Your Song Ready: A Brief	
The Melody and Lyrics of a Bridge	259	Tutorial 304	
A Bridge That Diminishes Song Ene	rgy	Copyright 304	
262		Publishing and Other Matters 33	11
More About Bridge Melodies	263	Creating Your Own Publishing	
When a Bridge Isn't Necessary	265	"Company" 311	
Chapter 5 SUMMARY 266		Mechanical Rights 313	
		Performing Rights Organizations 33	13
CHAPTER 6: The Hook and the Motif		In Conclusion 314	
Hook and Motif 273		Chapter 8 SUMMARY 316	
The Danger of the Hook 276			

Book No. 2: Essential Chord Progressions

TABLE OF CONTENTS

ELIMINATING CHORD MUDDLE 5

About the chords in this booklet 6

So why am I suggesting these chords? 7

A Companion Text 8
Some Terminology 9
PRINTING SUGGESTION – SAVING INK AND PAPER 11

PART 1- MAJOR KEY PROGRESSIONS 12

Key: C MAJOR 13
Simple progressions. 13
Simple Progressions with Added 7ths. 13
Ending on a Different Chord 14
Diminished 7th Chords. 15
Longer Simple Progressions. 16
Inverted Chords 17
Pedal Tones 18
Secondary Dominant Chords 19

Modal Mixtures 20 Key: G major 21 Key: D major 25 Key: F major 29 Key: Bb major 33

PART 2- MINOR KEY PROGRESSIONS 37

A brief description 38 About the Roman Numerals 39

PART 3 - PROGRESSIONS FOR CHANGING KEY 43

PART 4- MISCELLANEOUS PROGRESSIONS 48

This isn't every chord progression... 52

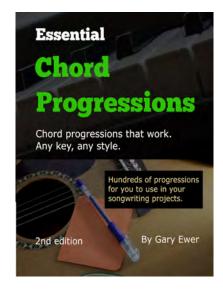


TABLE OF CONTENTS

Description 5
Suggestions 6
THE CHORD PROGRESSIONS 8

Minor Key Progressions 9
How Long Does a Chord Progression Have to Be 11
Starting and Ending in a Different Key 12
Using Suspensions 13
Dominant Chord Progression Formulas 14
Inverted Pedal Point 16
How to Find the Chords that Belong to a Key 17
Circle of Fifths 19
Chord Planing 20

THE ARTICLES 21

What Makes a Good Chord Progression 22 Which Should Come First – Chords or Melody? 24 How Innovative Should Chord Progressions Be? 26 The One-Chord Song, and... Make-up?! 28 Getting Good Songwriting Advice 30

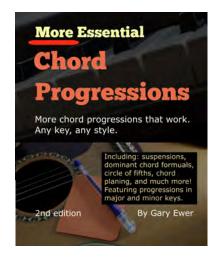


TABLE of CONTENTS

INTRODUCTION 4

What is Harmonizing? 6
Which First – Melody or Chords? 7
Contouring a Melody 9

HARMONIZING a MELODY 16

THE I-CHORD 20
THE V-CHORD 21
THE IV-CHORD 21
THE vi-CHORD 22
APPLYING CHORDS 25

HARMONIC RHYTHM 26

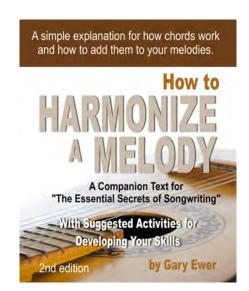
CHOOSING THE CHORDS 28 Root movement 33

WHAT NOW? 35

Extending Your Vocabulary 36

Going Nameless 38

Let Your Ear Be Your Guide 39



Book No. 5: Chord Progression Formulas

TABLE OF CONTENTS

The Chord Progression Dilemma 4

It's Not Magic! 4 You Need Formulas 5

The Chord Progression Formulas and Roman Numerals 5

How to Use the Chord Progression Formulas 6

What are the Progression Extensions at the Bottom of the Major Key Progression Formulas? 7

Some Reminders and Pointers 7

If My Chord Progression Doesn't Follow a Formula, is it Wrong? 8

The Chord Progression Formulas 9

Appendix 12

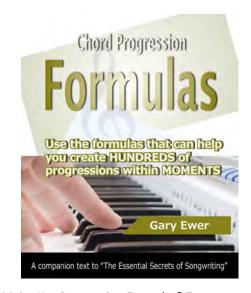
Sample Chord Progressions 13

Major Progressions 13
Using the Key of C major 13
Minor Progressions 15
Using the Key of C minor 15

Miscellaneous Progressions 18

Secondary Dominant Chords 18 Modal MixtureChords 18

A Final Word 19



INTRODUCTION 4
How this course works 4
LESSON 1- Focusing Your Lyrics 10
ACTIVITIES for FOCUSING YOUR LYRICS 13

LESSON 2- WRITING CREATIVE LYRICS 16
ACTIVITIES for WRITING CREATIVE LYRICS 23

LESSON 3- WRITING "FAMILIAR" LYRICS 27
ACTIVITIES for WRITING "FAMILIAR" LYRICS 30

LESSON 4- WRITING MELODIES THAT WORK 34 ACTIVITIES for UNDERSTANDING MELODIES 38

LESSON 5- STRUCTURING MELODIES 40
ACTIVITIES for STRUCTURING MELODIES 43

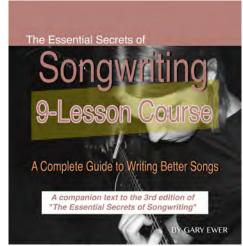
LESSON 6- INTEGRATING LYRICS with MELODIES 45
ACTIVITIES for INTEGRATING LYRICS and MELODIES 48

LESSON 7- CHOOSING THE RIGHT CHORD 51
ACTIVITIES for CHORD SUBSTITUTIONS 54

LESSON 8- MIXING STRONG AND FRAGILE PROGRESSIONS 56 ACTIVITIES for HELPING TO CHOOSE THE RIGHT CHORD 59

LESSON 9- Considering Form 62
ACTIVITIES for CONSIDERING FORM 66

Some Final Ideas 69



Take Your Songwriting to a New Level of Excellence

Preface: How Do I Become a Professional In This Business

Anyway? 4

Chapter 1: How Do I Find the Killer Chord Progression 7

Chapter 2: How Do I Choose a Key For My Song? 14

Chapter 3: How Do I Keep Going After the First 8 Bars of Music? 19

Chapter 4: How Do I Use Chord Inversions? 25

Chapter 5: How Do I Write Songs When I Don't Feel Inspired? 32

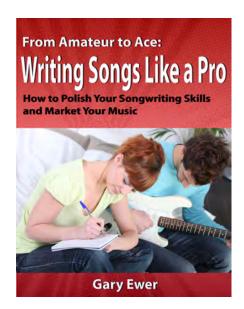
Chapter 6: How Do I Create a Good Song Melody? 38 Chapter 7: How Do I Write Good Vocal Harmonies? 44 Chapter 8: How Do I Learn to Write Better Lyrics? 51

Chapter 9: How Do I Write a Better Song Intro? 58 Chapter 10: How Do I Write a Hook For My Song? 63

Chapter 11: How Do I Protect My Songs? 68

Chapter 12: How Do I Sell or Market My Songs?? 76

About Gary Ewer? 83



Does Songwriting Make You Happy

So What's the Problem?

Solving Your Songwriting Problems:

Error 1: FORM ISSUES

Error 2: SHAPELESS MELODIES Error 3: WANDERING CHORDS

Error 4: STRONG & FRAGILE CONFUSION

Error 5: ELEMENTS WORKING AT CROSS-PURPOSES

Error 6: MISUSE OF THE HOOK Error 7: WAITING FOR INSPIRATION

Are Those the Only Problems?



Book No. 9: Hooks and Riffs: How They Grab Attention, Make Songs Memorable, and Build Your Fan Base

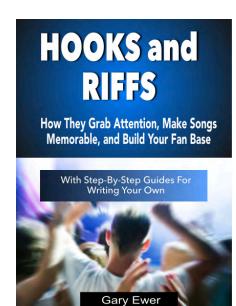
Table of Contents

The Basics of a Good Hook 3
It's Hard to Resist Free Food 4
What a Good Deli Owner Knows 5
Grabbing Attention 6
Making Memories 7
Defining "Hook" 8
Two Important Hook Characteristics 10
The Many Ways to Hook An Audience 11
Waving the Flag 14
The 3 Components of Most Song Hooks 15
Sunshine Of Your Love 16
Summarizing the Five Standard Characteristics of Song Hooks 19
Is That a Hook... Or a Motif? 19
Layering of Hooks 25

Great Hook Examples 27

Writing a Song Hook –Three Step---By---Step Procedures 37 Composing a Hook, Melody First 40 Composing a Hook, Rhythm First 43 Composing a Hook, Chords First 45

Some Concluding Thoughts 47
The Brevity of a Good Hook 47
Adding A Hook to a Finished Song 48
Dealing With Writer's Block 50



Book No. 10: Writing a Song From a Chord Progression

TABLE OF CONTENTS

CHAPTER 1:

The Benefits and Problems of Chords-First
Songwriting 3
Introduction 4
Songwriting: How to Get the Process Going 5
The Three Main Ways to Start a Song 6
Why We Like Starting With Chords 8
We Need a System 10

CHAPTER 2: Finding a Melody Within a Chord Progression 12

Choosing a Good Chord Progression 13
Generating Melodies – What's a Good One? 15

CHAPTER 3: Writing a Good Song Melody, Using

"Stitches" (Shawn Mendes) as a Model 20 About the Melodic Design of "Stitches" 22

STEP 1: THE VERSE MELODY 25

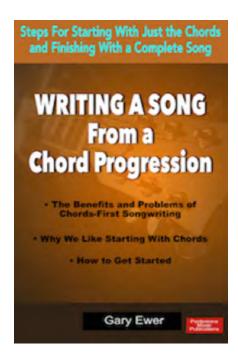
STEP 2: THE PRE-CHORUS MELODY 26

STEP 3: THE CHORUS MELODY 27

STEP 4: THE BRIDGE MELODY 30

STEP 5: CREATE A LYRIC 31

CONCLUDING THOUGHTS 32



INTRODUCTION 4

BEING CREATIVE WITH CHORDS 6

Chord Progression Basics 7

GETTING CREATIVE 9

INVERSIONS 10

Description 10

Example Progressions to Try 10

PEDAL POINT 11

Description 11

Example Progressions to Try 11

INVERTED PEDAL POINT 12

Example Progressions to Try 13

CHORD PLANING 14

Description 14

Example Progressions to Try 15

DIFFERENT KEY CENTRES 16

Description 16

Example Progressions to Try 16

NON-CHORD TONES 18

Description 18

Example Progressions to Try 18

MODAL MIXTURES 19

Description 19

Example Progressions to Try: 19

OTHER MISCELLANEOUS TECHNIQUES 21

PALINDROMIC CHORD PROGRESSIONS 21

Description 21

Example Progressions to Try 22

POLYTONAL CHORD PROGRESSIONS 22

Description 22

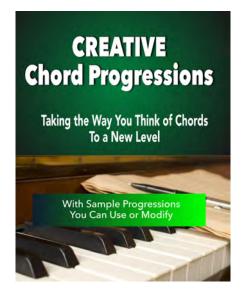
Example Progressions to Try 23

Miscellaneous Progressions 24

Example Progressions to Try 24

CONCLUSION 25

ABOUT GARY EWER 26



View the Bundle at the Online Store

Or click the "Buy Now" button to pay \$37 USD and download the entire bundle right now!

